

Next-Level Customer Relationship Management

Sugar Sell enables businesses to create extraordinary customer relationships with the most innovative and affordable solution on the market. Sell brings customer data into one place and builds on top of that underlying customer data a complete system for sales automation, collaboration and reporting. Sell customers are able to drive revenue, increase efficiency, reduce sales costs and deliver unmatched customer buying experiences.

Win More Deals with Collaborative Selling

Sell enables collaborative selling by bringing the most important lead and customer information to the forefront. By delivering customer profile information, actions, emails and conversations, everyone involved in the sales process is always on the same page. Sell lets everyone know where things are with every process in the sales cycle, from qualification to closed won deals and beyond.

Minimize Sales Costs and Deliver a Better Customer Buying Experience

Sell brings you a complete sales automation system allowing sellers to spend more time engaging with customers and less time on manual data entry. With SugarBPM, you can automate everything from lead routing, quote approvals, email notifications and more, so that your CRM works for you and not the other way around.



Get Timely Insights ///

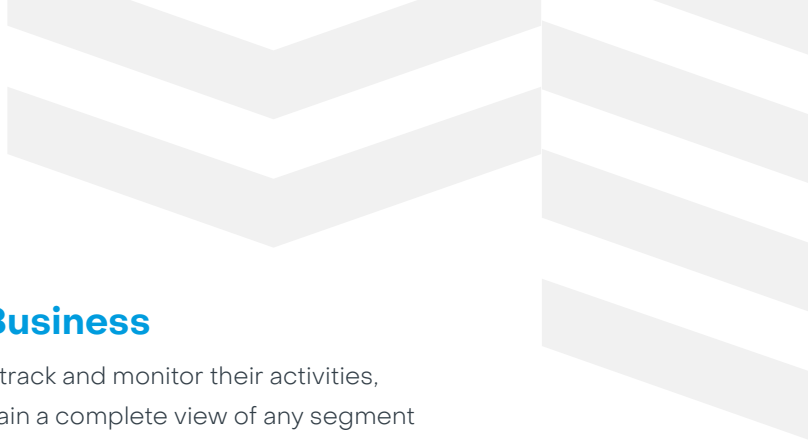
Extract the insights from customer data that you need regardless of if it's now, six months ago, or next year.

Integrate with Everything ///

Integrate your everyday tools, from email and calendars to online meetings and social media apps, so sales opportunities will follow wherever you go.

Take It On The Go ///

Stay on top of every deal and access all of your data—no matter where you go or what device you use.



Gain a New Level of Visibility into the Business

Personalized dashboards give sellers a central place they can track and monitor their activities, to-do's and metrics against defined KPIs. Drill into reports to gain a complete view of any segment of the business, getting powerful insights with just a few clicks.

Key Features of Sell

Sell offers a complete sales automation solution, delivered on Sugar Cloud, and includes the following features:

Lead, Opportunity, Account and Contact Management

Give everyone in the organization complete context for each customer interaction and insight into what to do next

Reporting and Dashboards

Drive strategic business decisions and inform leadership about important qualities of the business with out of the box and custom reporting. Monitor your key business metrics and use reports to turn customer data into business insights

Sales Forecasting

Streamline your sales cycle and increase deal velocity with quote management in Sell. Improve visibility and predictability into your overall business with sales forecasting

SugarLive Omnichannel Lead & Customer Management

Bring omnichannel customer communications with sentiment analysis seamlessly into your sales console. Quickly access customer opportunities, purchase history, and other details without ever leaving the conversation.

Product Catalog and Quote Management

Place your product catalog right within Sell. Effortlessly search and browse your company product catalog and create custom quotes on the fly while viewing the customer account record. Run reports on opportunities and revenues by product to anticipate demand and understand your products performance

SugarBPM

Improve sales efficiency and productivity by spending less time on manual effort and more time engaging with customers with robust business process management. Automate virtually any business process such as lead routing, quote approvals, customer email notifications and much more

About SugarCRM

SugarCRM is how marketing, sales, and service teams finally get a clear picture of each customer to help businesses reach new levels of performance and predictability. Sugar is the CRM platform that makes the hard things easier.

Thousands of companies in over 120 countries rely on Sugar to achieve high-definition CX by letting the platform do the work. Headquartered in Silicon Valley, Sugar is backed by Accel-KKR.

To learn more visit www.sugarcrm.com or follow @SugarCRM.



Let the platform do the work

NORTH AMERICA

LATIN AMERICA

EUROPE

ASIA-PACIFIC